

Hi Coaches,

While the weather this week has been a bit dicey, I hope that your tennis practices have been going well.

I have continued to add new features over the winter to the Gerber Analytics web site to make it easier and more convenient to do some of the non-fun coaching tasks. I have also added new features that may make the season more fun and rewarding for your players and fans.

First though, I want to make sure that I get your photo on the web site. I have photos for 75% of the Central District coaches (or 81 photos). Unfortunately, I am terrible with remembering names, so please click this [link](#) to see if I have your face with your name. I also have several pictures at the bottom of the page. If you recognize any of these coaches as you (or anyone else), please let me know.

Many of you already use Gerber Analytics to quickly enter scores for submission into the *Columbus Dispatch*. There are numerous reasons why coaches like to do it: it's fast; the reported results are accurate; and the names in the paper are spelled correctly. Some coaches have even entered the results on the bus ride home from the match via their smartphones. On many days during the boys season, 40-50% of the scores in the *Dispatch* have come from Gerber Analytics. Unless you have plenty of spare time, you may want to see how much time it saves you.

OHIO HIGH SCHOOL TENNIS
POWERED BY GERBER ANALYTICS, LLC

TENNIS SCORE SHEET: Hilliard Bradley
MATCH DATE: March 26, 2012

| TEAM | Hilliard Bradley | TEAM | Bexley |
|------------|------------------|------------|-------------|
| HEAD COACH | Ben Lilly | HEAD COACH | G.J. Seckel |

YOUR SCORE: 3 OPPONENT SCORE: 2

| SINGLES: | ACES | WON | LOST | DNF | SET 1 | SET 2 | SET 3 | OPPONENTS | ACES |
|-------------------|------|-----|------|-----|-------|-------|-------|--------------------|------|
| 1) Jimmy Gaydos | 0 | 0 | 0 | 0 | 4-0 | 6-0 | - | 1) Cardenas, Clay | 0 |
| 2) Parker Holland | 0 | 0 | 0 | 0 | 6-1 | 6-1 | - | 2) Carothers, Kyle | 0 |
| 3) Nazim Hussein | 0 | 0 | 0 | 0 | 6-2 | 6-2 | - | 3) Fowler, Jack | 0 |

OHIO HIGH SCHOOL TENNIS
POWERED BY GERBER ANALYTICS, LLC

ST. CHARLES vs. BEXLEY

| TEAM | St Charles | TEAM | Bexley |
|------------|-------------|------------|-------------|
| HEAD COACH | Linda Myers | HEAD COACH | G.J. Seckel |

YOUR SCORE: 3 OPPONENT SCORE: 2

Coach Profile for Ben Lilly

School: Hilliard Bradley
Coached This Team Since: 2009 (5th year)
Total Years HS Coach: 5th
LinkedIn Profile: LinkedIn

Tennis Background: Played high school tennis at Cleveland Heights High School and college tennis where he was All-NCAC in 2002. Went to 4.5 nationals in 2003 and 2010. Was the head coach of John Carroll University in 2007-2008 and has coached both the boys and girls at Hilliard Bradley since it opened 4 years ago.

Work Background: He is a math teacher at Horizon Science Academy High School.

Football and basketball fans have long had paper programs that fans can view while at the games. If you have a printer, you can now provide tennis programs before matches. It includes: team pictures; roster information; and the results for the three most recent matches for both teams. I am referring to these as "[Match Prep Kits](#)" online. Here's a chance to really impress your team by distributing these to a few parents and players before matches.

As we have seen with the advent of LinkedIn, it helps for people to know who you are. Coach

members can now get a [Coach Profile](#) report where you can: share information about yourself; include a few comments about your team; and post your LinkedIn profile link. I developed a similar report for the players, called Player Profiles, and the kids

have really liked them.

St. Charles Varsity Tennis Team
Boys 2011 - 2012 Season

| Date | Court | Player(s) | Opponent | Result |
|--------|------------|-------------------|-------------------------------------|---------------|
| Mar 26 | 2nd Double | Stranges-Groeber | vs. Meyer-Payne, Westerville North | 6-3, 4-6, 6-3 |
| Mar 28 | 2nd Double | Stranges-Groeber | vs. Engel-Barry, Pickerington North | 6-4, 6-2 |
| Apr 13 | 3 | Groeber | vs. G. Macharaju, Dublin Scioto | 6-1, 6-2 |
| Apr 16 | 2nd Double | Groeber-Stranges | vs. Fowler-Goodstein, Dowsley | 6-1, 6-3 |
| Apr 17 | 2nd Double | Niermeyer-Groeber | vs. Bae-Scott, Wattersson | 6-0, 6-3 |
| Apr 19 | 3 | Groeber | vs. Yang, Upper Arlington | 6-2, 6-0 |
| Apr 20 | 2nd Double | Groeber-Niermeyer | vs. Lake-Kahn, Reynoldsburg | 7-5, 6-2 |
| Apr 23 | 2nd Double | Niermeyer-Groeber | vs. Tyus-Mayne, Wellington | 4-6, 6-3, 6-1 |
| Apr 24 | 3 | Groeber | vs. Livingston, Ready | 6-2, 6-1 |
| Apr 27 | 2 | Groeber | vs. Elabue, Clermont/Liberty | 6-2, 7-6 |

Since many high school coaches provide their players with a "scrapbook" memento of all of their match results, I added the [End-of-Season](#) report to help with this time consuming

Boys Coach Profile for Ben Lilly

School: Hilliard Bradley
Coached This Team Since: 2009 (5th year)
Total Years HS Coach: 5th
LinkedIn Profile: LinkedIn

Tennis Background: Played high school tennis at Cleveland Heights High School and college tennis where he was All-NCAC in 2002. Went to 4.5 nationals in 2003 and 2010. Was the head coach of John Carroll University in 2007-2008 and has coached both the boys and girls at Hilliard Bradley since it opened 4 years ago.

Work Background: He is a math teacher at Horizon Science Academy High School.

Coach Lilly's Comments about the Hilliard Bradley Team

| Entry Date | Coach Comments |
|--------------|--|
| Feb 19, 2013 | 2013 looks to be a promising season with an influx of freshman coming in and led by returning seniors, William Koleny, Nazim Hussein and Pitt Patel. |

task. This report can also be retrieved anytime during the season.

And, of course, Gerber Analytics provides a quick and easy way to research your opponents' line-ups and evaluate your own to hopefully get another team win or two. New this season are [graphs](#) that show the game winning percentages for each court.

I am now on the board of the Greater Columbus Tennis Association (GCTA), and the GCTA really wants to emphasize how tennis is a lifelong sport and how our high school players can transition to a GCTA team. Please check out the [gcta.net](#) web site with any questions. (I also redesigned and built the new GCTA web site during the winter.)

Even with the new tools and time-saving capabilities, the cost for a membership remains the same as last year, which was \$24.95 for the season.

The screenshot displays the 'Boys Daily Tennis Results' page. At the top, there are navigation links for 'Team Results for Monday, May 14' and 'Dual Match Results by Court'. The 'Match Results' section shows three matches with bar charts indicating game winning percentages for each team. The 'Dual Match Results by Court' section is a table with columns for 'Date Played', 'Match', 'Sngl 1', 'Sngl 2', 'Sngl 3', 'Doub 1', 'Doub 2', and 'Match Score'. The table lists results for various courts across three dates: Mon, May 14, Tue, May 14, and Wed, May 14. A sidebar on the right features a 'GET YOUR HIGH SCHOOL'S ACADEMIC RESULTS AT GERBER ANALYTICS' banner and a 'Midwest Sports' banner with a 'SAVE EXTRA 10% OFF CLEARANCE WITH CODE' offer. The footer includes logos for 'Columbus Tennis', 'Olympic', 'Midwest Sports', 'GCTA', and 'Greater Columbus Tennis Association'.

Sign-up Now!

If you are an existing member from a previous season, sign-in first and then click the link to rejoin:

http://gerberanalytics.com/tennis/signup_rejoin.php

In the past, I've allowed memberships to continue from previous seasons but I need to stop that practice because some coaches do not remember to pay. I will be turning off access on Sunday, March 31 for the boys coaches who do not renew. If you decide after March 31 to join, you may still sign-in to click the rejoin link.

If you are a new user, please click below to sign-up.

<http://gerberanalytics.com/tennis/signup.php>

Many high school players already use this web site. It is especially popular among the city league kids who really appreciate the extra recognition that they receive from playing tennis. If your players are not aware of the web site, please tell them about it. The site may help you "sell" your program to prospective players.

If you still have to buy a few more tennis things for the season, please consider using Midwest Sports. I benefit each time a purchase is made via the online links and banners, and enters the code, "GERBER".

Best of luck this season and please contact me at xxx-xxx-xxxx if you have any questions. Feel free to call between 8:15am-9:50pm, any day of the week.

Regards,
Scott Gerber
h|w: xxx-xxx-xxxx (preferred)
c: xxx-xxx-xxxx